

**Health and Wellbeing Board Briefing
13 January 2016**

Update on the Health and Wellbeing Strategy Implementation

1. Summary

Following the report brought to Health and Wellbeing Board on 25 November 2015, which set out the process for implementing the Health and Wellbeing Strategy, this paper provides an update to the board on progress and confirms the named sponsors and leads for the strategy aims.

2. Recommendations:

- **Approve Board sponsors and lead officers for each Strategy aim.**

3. Board sponsors

It was agreed at the board meeting in November that each of the strategy aims would have a named board sponsor, who would be accountable to the board for delivery of their specific aim.

The role of the sponsor will be to champion the topic, working at a strategic level to raise the profile of the work being done, driving local delivery, addressing barriers, and ensuring that strategic links and connections are made and exploited. The sponsor will retain ultimate responsibility for the delivery of their aim.

The paper on the 25 November suggested the Director of Public Health (DPH) chaired the Health and Wellbeing Steering Group that pulls together all the 5 aims. This group will be about capturing progress, facilitating work between the nominated representatives for each aim, identifying solutions to common barriers and supporting learning from each other, it will also ensure comprehensive and cohesive progress reports are prepared for the board meetings. Because of this, it is suggested that the DPH is not a sponsor for a specific aim, but will facilitate the wider work as outlined above. This does not mean that the DPH and public health team will not be involved in the broad work required in delivering the strategy; they will play an important role in each of the workstreams for the strategy aims.

It will be complicated to bring all the partners together to deliver on the strategy, it is therefore felt that the widest range of organisations providing board sponsor roles will ensure true borough-wide engagement, it will also maximise the different networks each partner is able to draw upon.

4. Lead officers and health and wellbeing steering group

As well as having a specific board member as sponsor for each aim, there will also be a nominated lead officer, who will be responsible for driving the actions required for each aim and will sit on the Health and Wellbeing Steering Group. It will be expected that the lead officer is empowered to lead work on the action plan, including recognition of the time this will take.

Role of the lead officer will include:

- Liaising with action owners to identify progress and any barriers to implementation, then act to resolve
- Regularly updating the board sponsor and the Steering Group
- Attending the Steering Group meetings
- Maintaining an awareness of HWbB matters, through receiving and reading all board papers.

The Health and Wellbeing Steering Group will support and steer the work of the board; coordinating the work of the strategy and action plans, and informing the board's future work programme. It will facilitate work between the nominated representatives to help find solutions to common barriers, support learning from each other and to monitor progress. The lead officer for the steering group will horizon scan to ensure any new advice, guidance and best practice relating to strategy aims are shared with the group, and will be responsible for collating the performance data and producing performance reports for the HWbB.

The proposed board sponsors and lead officers are set out in the table below for approval of the board.

Aim	Proposed board sponsor	Lead officer (to be nominated by board sponsor – from different organisation)
1. All children get the best start in life	CCG, Richard Cullen	Suggested Rotherham Foundation Trust to nominate representative
2. Children and young people achieve their potential and have a healthy adolescence and early adulthood	CYPS, Ian Thomas	CCG to nominate representative (suggested safeguarding lead)
3. All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life	RDASH, Kathryn Singh	CCG, Kate Tuffnell
4. Healthy life expectancy is improved for all Rotherham people and the gap in life expectancy is reducing	CCG, Julie Kitlowski	Public Health Consultant (once appointment has been approved)
5. Rotherham has healthy, safe and sustainable communities and places	SYP, Jason Harwin	Assistant director of community safety and neighbourhoods, RMBC (when appointed)

All partners need to demonstrate their commitment to the aims of the strategy by ensuring they are reflected in their organisation's commissioning and/or delivery plans and showing how their actions will contribute to the whole system change. RMBC officer support for management of the strategy will be provided by Alison Iliff, Public Health Principal and support for the management of the board will be provided by Kate Green, Policy Officer (in Policy and Partnerships), working closely together to ensure coordination of the two functions.

As agreed at the board, there needs to be a multi-agency commitment to delivering the strategy, to ensure this happens, even if not named as a specific lead for the aims officers across all partner agencies will have a crucial role in developing the action plans and delivering on the strategy.

5. Next steps

As agreed at the previous board meeting, a series of development workshops will take place for aims 3, 4 and 5, to help identify where the HWbB can add value to specific actions, and consider what is already in place locally.

The workshops will have a wide range of representatives from partner organisations and will focus on:

- How the HWbB builds trust and commitment to delivering the strategy, maximising existing partnerships and groups in place across the borough
- Identifying specific work already underway by partners or stakeholders – avoiding duplication of activity and clarifying relationships with existing strategies and plans

- Considering evidence of what works and best practice from elsewhere
- Developing actions where the HWBB can add value.

This workshop approach is to be trialled with aim 3: Mental and Emotional Health and Wellbeing. Further details on when this workshop is to take place will be provided to the board in due course.

Aims 1 and 2 will be led by the Children's Trust Board, therefore it has been suggested that the wider children's partnership be used to develop these aims rather than individual workshops.

6. Contacts

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